



## Individual Highlights

- May Session 1
- Sponsor Spotlight 1
- 2006 Project 2
- Principal for the Day 2

## May Session

### Art & Communication

**Session Sponsors:**  
 Connie Grinols  
 VESTRA Resources, Inc.

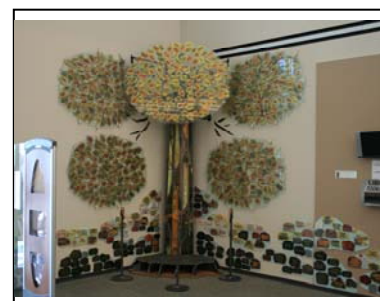


park and the art displayed at City Hall before heading over to the new Redding Public Library. Linda Mielke, the interim director of the Redding Public Library spoke to the class about how libraries have changed. She also provided statistics for how many books are circulated every

Continued on page 3

On May 3, 2007, the Art and Communication session began with a presentation by Kim Niemer, Community Services Director for the City of Redding. Kim spoke to the class about

the development of Art in Public Places and the City of Redding's program both past and present. The class then had the opportunity to look at the sculpture



## Sponsor Spotlight – CARMONA'S APPLIANCES



Leadership Redding wants to thank Carmona's Appliances for sponsoring the program for the past five years. Carmona's Appliances is a locally owned independent appliance store, specializing in the sale of household appliances such as washers, dryers, refrigerators, dishwashers, ranges, etc. They also offer appliance repair and are a parts distributor for multiple name brand appliances.

Carmona's was established in 1946 and is the longest established independent appliance dealer in Northern California. Their 6,000 square foot showroom in Redding boasts the latest models of appliances that the industry has to offer. Last August, they opened a store in Red Bluff, which specializes in scratch-and-dent appliances and mattresses.

**"House of Quality  
 Backed by  
 Service"**

Continued on Page 2

**Underwriters**  
 Fidelity National Title Company  
 Mercy Medical Center  
 The McConnell Foundation  
 Shasta Regional Medical Center  
 Jim & Carolyn Warnemuende  
 Win River/Redding Rancheria  
 Pacific West Graphics

## Sponsor Spotlight – CARMONA'S APPLIANCES (continued)

Carmona's is a member of "Brand Source – your neighborhood expert". This is a multi-billion dollar buying group through which Carmona's purchases appliances at discounted prices with savings that can be passed to the consumer. By being a member of this group, Carmona's has the ability to meet or beat prices offered by the large chain stores.

When asked why do you sponsor Leadership Redding, Terry Alvord, owner of Carmona's responded "I purchased Carmona's in 1991, but prior to that time, I was employed a Police Captain with the Redding Police Department. On several occasions, I spoke to Leadership Redding classes about the Police Department and I found it very satisfying to hear all the favorable comments from the students in the program. Thus, I have chosen to support Leadership Redding."

Terry has been invited several times to make presentations to Leadership Redding as the owner of Carmona's Appliances for the Business and Economics Session. He expressed that helping people become aware of the different aspects of our community is very satisfying.

Leadership Redding wants to thank Terry Alvord for not only supporting Leadership Redding through sponsorship but by being part of the sessions and helping to educate participants about aspects of small business.

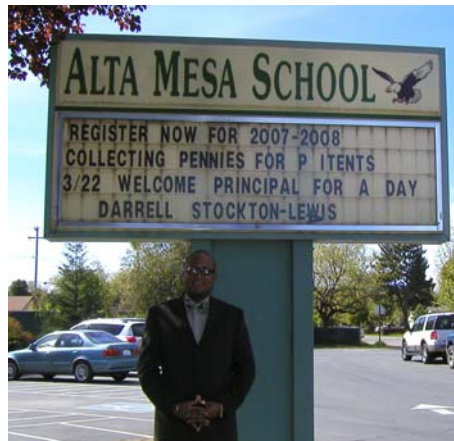
### LEADERSHIP REDDING ALUMNI ASSOCIATION NEWS

It is official! The Leadership Redding Class of 2006 has had their class project approved by the Leadership Redding Steering Committee. The project was to organize an Alumni Association to help LR graduates maintain contact, work together helping local community activities and charities, and assist future classes accomplish their projects.

Through the Leadership Redding Alumni Association clearing house, individual graduates of all former classes will be able to plug into commitments of various time lengths, according to their interests, abilities and time schedules.

We are now in the process of getting an organizational structure in place starting with a Governing Committee for the LRAA. If you were a member of the Class of 2006, you are invited to a special meeting to discuss the LRAA Governing Committee and also ways to support the Leadership Redding Alumni Association. **For more information, please contact Kevin Kimple at [kkimple@clearwire.net](mailto:kkimple@clearwire.net).**

## Principal for a Day



Darrell Stockton-Lewis, class of 2007 joined the staff at Alta Mesa School and was the Principal for the Day. The Principal for a Day gets a taste of what it is like to walk in a school administrator's shoes

## Class of 2007



**Bruce Kilpatrick**  
Sears



**Christine Haggard**  
Shasta County Public Health



**Kurt Mitchell**  
Edward Jones

### Publication Committee requests your input.....

If you have anything that you would like to see in the monthly newsletter please let us know. If you want to contribute, the deadline next year will be the 15<sup>th</sup> of every month.

If you have news such as job promotions, weddings, and other celebrations please send them and any ideas you might have to [mboise@charter.net](mailto:mboise@charter.net).

-Publication Committee

## May Session – Art & Communications (continued)

month. The numbers were amazing. After the question and answer session, Janice Powell gave a tour of the library and spoke about the programs available for children.

From the Library, the class moved to Old City Hall and met John Truitt, the interim director of Viva Downtown. Besides letting the class know about Viva Downtown, John had the class name as many articles of found items that comprise the sculpture, *The Dancer*.



of representative from the Record Searchlight - Kelly Brewer and Dave Benda, JPR Radio - Valerie Ing-Miller, KRCR Channel 7 News - Jennifer Scarborough and Enjoy Magazine - Curtis Davis. The panel explained how they choose what stories to print or broadcast. The class had many questions for the panel from how they choose the stories to report, the market that they are trying to reach and what is the resolution when something is reported incorrectly and how can it be corrected.

*Continued on page 4*

Also at Old City Hall, the class had the opportunity to meet Gini Holmes. She spoke to them about the Shasta County Arts Council and the resources available to the artists in the community.

The class traveled to KIXE Channel 9 Public Television station where Dan Kupsy spoke about the Riverfront Playhouse and what community theatre is. Dan presented the slide show of the proposed new Riverfront Playhouse slated for Redding's downtown to the class.

After lunch, Anne Kerns and Rob Keenan of KIXE Channel 9 Public Television gave the class a view of what public television is about and setting the stage for the media panel that followed.

Following the presentation by KIXE Channel 9 was the media panel. The media panel was made up



## May Session – Art & Communications (continued)

After the media panel, the class had the opportunity to experience Gorilla Art. Dan Ferrarese coined this phrase for the art that the class would be creating. Taking a picture and reducing it to panels and sections with what color to make the sections allowed the class to color between the lines creatively. Dan encouraged them to express themselves by using different methods to apply the paint. The panels are scheduled to be completed by graduation and the class will decide what to do with them upon completion. This was a unique opportunity to paint without the fear of right or wrong. Dan did a great job of setting the class free.



### GORILLA ART



The day was completed with a wonderful cooking demonstration by James Leedy, chef from the Holiday Inn. With assistance from members of the class, James prepared banana foster. As he was preparing the dish, he made sure that the class understood what made the dish great and let them share in how it was prepared and completed. When he created the flambé, Anne Kerns of KIXE was holding her breath hoping that the studio would not go up in flames. Banana foster was a sweet way to end the day.



**Session Facilitators:**  
Mary Boisselle  
Kathy Kakiuchi  
Steve Moravec  
Tammy Parker