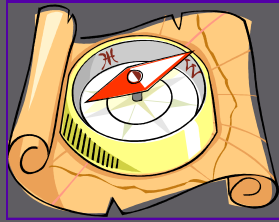


For the Future
of the
Redding
Region



Leadership Redding Compass

www.leadershipredding.com

January 2010

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Facilitators:

Kelley Verhoog
Cindy Buhler
Kim Hawkins
Valerie McRae

**Think Tank
Facilitators Class
Members:**

Katrina Delevati
Susanna Sibilsky
Jennifer Stahl

Leadership
Redding is a
program of the
Shasta Regional
Community
Foundation.

www.shastarcf.org

Health Care Session– December 2009

Class Member Comments:

“A very timely subject. There was tremendous thought that went into pulling together a range of topics to help in our understanding of how complex our health care system is.”

“The session was useful in the respect that input and opinion from local hospital CEOs and professionals were obtained regarding the current health-care reform issues.”

“I felt the panel of speakers was phenomenal and that they took the time out their extremely busy day to speak to us was wonderful.”

“Very good and interesting information. Nice combination of different points of views.”



“The medical industry plays a huge role in our community and is undergoing major changes at this time. I think we all appreciated the opinions and perspectives of those working in the industry to gain a better understanding of the challenges they are facing.”

“Since I have been listening to what is happening with health reform it was interesting listening to what each side feels is the best solution. Enjoyed the entertainment from the REACH helicopter pilot. It was nice having some humor with the seriousness.”

“The more you know, the better decisions you can make.”



Aging Exercise

Healthcare Sponsors:
Mercy Medical Center
Shasta Regional Medical Center
Northern CA Rehabilitation Hospital
Redding Anatomic Pathology
MD Imaging
Medical Home Care Professionals



Meet the Class of 2010



Joe Chimenti

Vocation/Career: Business Administration

Family: Married for over 25 years to Debi and we have 4 sons, Chris, Nick, Gabe, Sam.

What interested or led you to be a part of Leadership Redding? I have lived in many areas of our country and travel across North America (and parts of Europe) for business. I always enjoy coming home to Redding. I believe it is a great community with tremendous potential for progressive growth.

What would you like to participate in (or what's your passion) to make a difference in the Redding Region? I am very interested in applying my business education, skills and experience to the public forum. I have a passion for government and politics.



Tacey Watkins

Vocation/Career: Public Relations Event Coordinator Redding Rancheria's Win-River Casino

Family: I have twins that are 16 and a ten year old!

What interested or led you to be a part of Leadership Redding? I find it so interesting to be educated on how the city of Redding functions and who is responsible for the operation within!

What would you like to participate in (or what's your passion) to make a difference in the Redding Region? My passion is helping get the mentally ill off the street. Helping families who are willing to help themselves get on their feet and make a healthy life for their children!



Derek Parsons

Vocation/Career: Manager/Employee Benefits Department at a large insurance brokerage

Family: in relationship

What interested or led you to be a part of Leadership Redding? Learning/giving back to this community.

What would you like to participate in (or what's your passion) to make a difference in the Redding Region? Recreation/science



Katrina Delevati

Vocation/Career: Director of Human Resources, Shasta Community Health Center

Family: Husband, Pete; Daughter, Kimberly (14 years old)

What interested or led you to be a part of Leadership Redding? I have lived in Redding my entire life and absolutely love our community! Being part of an organization that is so actively involved within the community, I wanted to learn more in order to gain an understanding of the needs and issues facing the Redding region. I am actively involved in many community activities and excited to be a participant in Leadership Redding. This program has allowed me to network with other emerging community leaders and gain comprehensive knowledge of the vital steps needed for sustaining and improving our community. I feel blessed to be part of an initiative that works towards community activism.

What would you like to participate in (or what's your passion) to make a difference in the Redding Region? I have a great passion for improving our resources for the homeless and underserved populations within our community.

Underwriter Focus



Shasta Regional Medical Center has been owned and operated by Prime Healthcare Services (PHS) since November 2008. PHS is a progressive and innovative health care system with more than 8,000 employees and currently owns and operates thirteen acute care hospitals, mostly in Southern California. It was established in 2001 by Dr. Prem Reddy.

The Hospital offers a diverse range of services from emergency medicine, critical care, general/cardiac surgery, cardiovascular services, neurosciences to orthopedic care designed to meet the needs of the area. SRMC employs 650 people and are licensed for 246 beds.

The mission of PHS is to provide comprehensive quality healthcare in a compassionate, convenient and cost-effective manner. Thomson Reuters Research identified Prime Healthcare Services, Inc. as one of the Top 10 United States Health Systems based on clinical performance.

Shasta Regional Medical Center is proud to support the efforts of Leadership Redding to help create a positive future for our community. We understand the importance of advocates that represent the community as a whole and the value of interactions of government, business and charitable institutions.

www.shastaregional.com

Sponsor Spotlight



matson and isom

Matson and Isom is a full service public accounting firm with offices in Redding, Chico and Colusa. With a professional staff of over 65, they are the largest certified public accounting firm north of Sacramento and can boast of

having over 50 years of experience in accounting, taxation, auditing and financial statement services, estate planning and consulting.

Leadership Redding sponsorship records show that Matson and Isom has been a sponsor for over 15 years! Jeff Collins, the head of the Redding branch of the firm, gives some insight into why his firm has been a consistent sponsor.

“Leadership Redding is a great program for educating and exciting individuals about becoming leaders and getting involved in their community. We are very excited about the future of Redding and Shasta County and have always encouraged our owners and staff to get involved. Our employee graduates have used Leadership Redding as a window of opportunity to become active in many local business, charitable and governmental organizations.”

Since 1993, Matson and Isom has sponsored five members of their firm in the programs. Current employees John Dues, CPA; Laura Redwine, CPA and Jeff Collins, CPA are proud Leadership Redding graduates. According to Collins, “the program has provided our employees with a greater awareness of our community’s strengths and needs. It has both encouraged and empowered them to get involved in activities that make a difference.”

With 11 employees in the Redding office (85 total in M & I), the firm relocated its Redding office in 2008 to 292 Hemsted Drive to accommodate the current and future growth of its Redding practice.

The Leadership Redding steering committee offers our sincere thanks to Jeff Collins and the entire Matson and Isom organization for their sponsorship of the Leadership Redding program!!!

www.matson-isom.com

Thank you LR Sponsors!

- ◇ Carmona’s Appliance Center
- ◇ Cox Real Estate Consultants, Inc.
- ◇ Evanhoe Kellogg & Company, Inc.
- ◇ Five Star Bank
- ◇ Heritage Woodworking
- ◇ Law Offices of Pugh & Van Voris
- ◇ Medical Home Care Professionals
- ◇ National University
- ◇ Northern California Rehab Hospital
- ◇ PremierWest Bank
- ◇ Redding Anatomic Pathology
- ◇ Redding, Bank of Commerce
- ◇ Redding Police Managers Association
- ◇ City of Redding
- ◇ Shasta.Com
- ◇ Shasta Regional Community Foundation
- ◇ Simpson University
- ◇ US Bank
- ◇ James Wyatt, Attorney at Law
- ◇ Matson & Isom
- ◇ MD Imaging
- ◇ Smart Business Resource Center
- ◇ Tapas Downtown
- ◇ Training Gallery

Upcoming Activities

Public Safety & the Courts
February 4, 2010

Education
March 4, 2010

Arts, Communication &
Boardsmanship
April 1, 2010

Recreation & Environment
May 6, 2010

Future of Leadership Redding /
Future of Stewardship
May 20, 2010



Graduation (Evening)
May 20, 2010
(6:00-8:30 pm)

L.R. Alumni Association Special Events:

Annual Social
March 4, 2010 (6:00pm)
In the Atrium of the
Downtown Promenade

Fireside Chat May 6, 2010
5:30pm - 8:00pm

Special Thanks to our Underwriters (click to visit their website!)

- ◆ [Mercy Medical Center](#)
- ◆ [Pacific West Graphics](#)
- ◆ [Shasta Regional Medical Center](#)
- ◆ [Win-River and Redding Rancheria](#)
- ◆ [Jim & Carolyn Warnemuende](#)

Are you interested in becoming an individual sponsor or an organizational sponsor of the Leadership Redding program? If so, contact the Leadership Redding sponsorship chairperson, Kellie Jokela, at kjokela@shastacollege.edu *It is money well invested!!!*



Tell all your friends, neighbors, and associates about Leadership Redding and remember that the deadline for applications is March 31st. Share your experience and encourage members of your community to get involved. If you would like to see someone else, enjoy the experience of Leadership Redding just as you did please send his or her name and contact information to coordinator@leadershipredding.com. Applications can also be downloaded off the website at www.leadershipredding.com.

E-Mail: coordinator@leadershipredding.com.

Website: www.leadershipredding.com