

# Leadership Redding Compass



December 2011

## LR Alumnus Spotlight: Betty Harrison-Smith



Betty participated in the Leadership Redding Class of 95-97. At the time she worked at the SMART Business Resources Center as a Job Services Instructor and later became Supervisor of the One-Stop Center.

As a LR classmember, she was especially impressed by the law enforcement session. Her ride-along experience with the Redding Police Department ultimately led her to become a

Chaplain for the RPD.

She has since served on several boards and held numerous leadership positions for organizations including the American Red Cross of Northeastern California, United Way, Golden Umbrella, and the Carter House Science Museum. The LR Steering Committee is proud to recognize Betty's extensive service to our community.

## Alumni Committee Event: Fireside Chat

Wes Forman, Shasta County Chief of Probation, discussed the impending release of nearly 600 state prisoners in Shasta County, and the impact that will have on our community. Mr. Forman gave an informative overview of the changes which we can expect and how the probation department and related organizations are delegating tasks and workforce to handle the new demands. He presented a proactive approach to meet needs of the changing system and a positive outlook for the future.



The Leadership Redding Alumni Committee's Fireside Chat hosted by Redding Bank of Commerce.

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Leadership Redding is a program of the Shasta Regional Community Foundation.

Please visit [www.shastarcf.org](http://www.shastarcf.org)

Are you interested in becoming an individual sponsor or an organizational sponsor of the Leadership Redding program? If so, contact the Leadership Redding sponsorship chairperson, Jim Warnemuende ([docjim8@yahoo.com](mailto:docjim8@yahoo.com)).

E-Mail: [coordinator@leadershipredding.com](mailto:coordinator@leadershipredding.com).

Website: [www.leadershipredding.com](http://www.leadershipredding.com)

## Economic Development Day—Session Highlights

### Facilitators:

Andrea Dodd (Lead)  
Bernice Corey  
Kim Hein  
Derek Parsons  
Rick Phillips

### Session Sponsors

### In Kind Services:

IASCO  
State Compensation  
Insurance Fund  
Burrito Bandito



Photo: This year's LR class prepares to engage with members of the morning Business and Economy panel.

The morning session covered the IASCO flight school's economic impact on our community and were invited on a tour of Stillwater Business Park.

A very-informed panel of leaders in Redding's business community started the afternoon session which also included a discussion of the City of Redding's transfer of Convention Center operations to Bethel Church.

## Social Issues, Nonprofits, Boardsmanship

### Facilitators:

Richard Myers (Lead)  
Sheila Ashmun  
Cathy Cundy  
Monique Gaido

### Session Sponsors

### In Kind Services:

Second Home/  
Northern Valley  
Catholic Social Services  
Shasta Family Justice  
Center

Our Leadership Redding Class of 2011-2012 got their exercise with this "hands-on" introduction to downtown Redding's social service agencies.

The class was asked to forfeit their wallets and cell phones and divided into six family groups and given real-life family circumstances to face for the day.

Class members were impressed by the passion and dedication of people work-



Photo: LR Classmembers Julie Winter, Rachel Hatch, Erin Murphy, and Will Hayward present their family scenario and experiences with Redding's social service network.

ing for Redding's social service agencies and several groups took their first bus ride with RABA.

Kathy Johnson, CEO of Shasta Regional Community Foundation, presented information on nonprofits in the greater Redding area and a panel of active LR alumni introduced various aspects of boardsmanship to the LR Class of 2011-2012.

# Meet the Class of 2011-2012....

Each month we will feature 4-5 class members. Stay tuned for more...



## SHERYL MARTINI

- Sheryl works for Institute of Technology. She and her husband, Greg, have six children and one granddaughter.
- When asked about the most serious issue facing our community, she identifies the prevalent use of drugs and its effects on our youth.
- Sheryl's most memorable LR moment was witnessing Kelly's hidden talent, 'Beat Boxing' at the Weekend Workshop.

## DAN HASKINS

- Dan served as a Deputy District Attorney for Shasta County, a Simpson University professor, and is now the director of Education at Institute of Technology.
- Dan and his wife Lynn have three adult children. They enjoy hiking, kayaking, and being outdoors.
- He feels the current economic state and the effects on new businesses are important issues today. He also believes education will play a key role in providing resources for busi-



## MIMI MOSELEY

- Mimi and her husband, Marty, are from San Jose. They have two sons, two daughters in law, and three grandbabies. The family makes their own wine. (Tasting room on Market St.)
- Mimi wants to carry the "Carpe' Redding" mantra to make a difference in another's life, who in turn would do the same for another, and another.
- She recalls the Lizard puzzle as one of her most memorable experiences at the Weekend Workshop.

## JORDAN FREILICH

- Jordan's sister in law, Mel, is a recent LR graduate. His co-workers at College OPTIONS also told him about the LR program.
- He hopes to learn about perceptions of Redding by community leaders who are not from this area; and then what their thoughts are about making positive change.
- Being blindfolded while hearing screams is Jordan's fondest memory from the Weekend Workshop.



## Why Our Sponsors Support Leadership Redding...

***“National University supports Leadership Redding because they do a wonderful job of informing our future community leaders about the businesses and services that we have available in our area. A successful community is an informed community, and we are very proud to sponsor Leadership Redding for their part in our community’s success.”***



***Tammy Miller, Center Director***



Since 1971, National University has been dedicated to making lifelong learning opportunities accessible, challenging, and relevant to a diverse student population. Today, that dedication has resulted in National University becoming the second-largest private, nonprofit institution of higher education in California and 12th largest in the United States. National University has just been given the #1 ranking from the Online Education Database in their article “OEDb’s Online College Rankings: The Best Online Universities.”

Based in San Diego, California, National University offers a wide range of educational opportunities that will help you earn your associate’s, bachelor’s or master’s degree or teaching credential. Choose from a variety of online degree programs or from our more than 30 convenient locations throughout California and Nevada.



***“Shasta College supports Leadership Redding because of its commitment to community in the Redding region, and the pertinent educational opportunities it provides for our future leaders. Offering a program through which participants can gain an awareness of issues pertinent to the Redding area coupled with the opportunity to affect change contributes to the vitality of our region.”***

***Joe Wyse, Superintendent/  
President***

For over 60 years Shasta College has served the residents of our District with outstanding programs of education and public service. Whether your goal is transferring to a four-year institution, or completing one of our many strong programs at the certificate and associate degree levels leading to employment and career success, we are here to help you reach your goals.

Our mission focuses on students having equity in accessing the educational opportunities we provide. We prioritize student success as the overarching goal of all aspects of Shasta College. Students of all ages and backgrounds are welcomed in our District as well as those from the rest of California, from other states, and from other nations around the world.



## Why Our Sponsors Support Leadership Redding...



**SIMPSON**  
UNIVERSITY

***“Simpson University is very pleased to be a sponsor of Leadership Redding. This unique leadership experience has not only served many of our own faculty and staff over the years but has made an immense contribution to hundreds of other leaders within our community that represent the profit and the not-for-profit sector. Thank you Leadership Redding!”***

**Larry J. McKinney, Ed.D., President**

**As a Christ-centered learning community, Simpson University develops students in mind, faith, and character to influence the world through leadership, scholarship, and service.**

Within the framework of its mission, Simpson University shall constantly strive to fulfill the following objectives:

1. To cultivate in each student an awareness of God and His will and a complete dedication to the Lordship of Jesus Christ.
2. To offer the student a broad education designed to develop the academic, social, physical and spiritual life.
3. To foster intellectual growth; to develop lifelong habits of self-directed study through a program of scholarship that seeks to examine the world of knowledge.
4. To crystallize a value system and an authority system as they relate to the privileges and responsibilities of contemporary life in a global context.
5. To help the student grow in appreciation of and sensitivity to the arts and in development of balance and good taste in lifestyle.
6. To provide an environment within which life-directing vocational decisions can be made which honor God and bring fulfillment to the learner.
7. To equip our graduates with the knowledge and skills to achieve fulfillment in professional and vocational life callings.
8. To develop in each student through the entire curricular and co-curricular programming, a fervent, God-conscious Christian experience kindled with the flame of lifestyle evangelism and missionary passion.



Tell your friends, neighbors, and associates about Leadership Redding. Please note the deadline for applications for the 2011-2012 class year has closed. Interested parties are welcome to submit on-line applications for the 2012-2013 class. If you would like to see someone you know enjoy the experience of Leadership Redding just as you did, please send his/her name and contact information to [coordinator@leadership-redding.com](mailto:coordinator@leadership-redding.com). Applications can also be downloaded off the website at [www.leadershipredding.com](http://www.leadershipredding.com).

## Thank you, Elite Underwriters!

- ◆ Results Radio
- ◆ Enjoy Magazine
- ◆ Win-River Casino/  
Redding Rancheria

## Thank you, Underwriters!

*(click to visit websites!)*

- Program Underwriters:**
- ◆ The Atrium at Market Street Promenade
  - ◆ City of Redding
  - ◆ Innovations Housing
  - ◆ Mercy Medical Center
  - ◆ Pacific West Graphics
  - ◆ Redding Record Searchlight
  - ◆ Shasta.com Internet Services
  - ◆ Shasta Regional Medical Center
  - ◆ Jim & Carolyn Warnemuende

## **Thank you, Class Benefactors!**

- ◆ *Cascade Theatre*
- ◆ *Medical Home Care Professionals*
- ◆ *Cathi Lathrop-Cummings*
- ◆ *Shasta Community Health Center*
- ◆ *MD Imaging*
- ◆ *Smart Business Resource Center*
- ◆ *Redding Bank of Commerce*
- ◆ *Sierra Pacific Industries*
- ◆ *Simpson University*
- ◆ *Turtle Bay Park & Museum*

## Thank you, Leadership Redding Sponsors!

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- ◇ Network Business Machines
- ◇ Northern California Rehab Hospital
- ◇ Northern Valley Catholic Social Services
- ◇ Oakdale Heights Assisted Living
- ◇ Redding Police Department
- ◇ Shasta Builder's Exchange
- ◇ Shasta Family Justice Center
- ◇ Shasta Regional Community Foundation
- ◇ U.S. Bank

## Thank you, Leadership Redding Friends!

- ◇ Mr. & Mrs. Eric E. Akana
- ◇ Angelo's Pizza
- ◇ Kelli Anthis
- ◇ Burrito Bandito
- ◇ Joe Chimenti
- ◇ Patrick & Bernice Corey
- ◇ Downtown Redding Business Assn.
- ◇ S.J. Denham
- ◇ Dr. David Dennis
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- ◇ Shasta College
- ◇ State Compensation Fund
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